

# New Authorized User options support broader enterprise rollout of IBM Blueworks Live

## Table of contents

<a href="#">1 Overview</a>	<a href="#">5 Publications</a>
<a href="#">1 Key prerequisites</a>	<a href="#">5 Technical information</a>
<a href="#">2 Planned availability date</a>	<a href="#">6 Ordering information</a>
<a href="#">2 Description</a>	<a href="#">7 Terms and conditions</a>
<a href="#">2 Product positioning</a>	<a href="#">9 Prices</a>
<a href="#">3 Program number</a>	

## Overview

IBM® Blueworks Live™ is cloud-based software that enables business teams to collaboratively model, analyze, and improve their business processes and decisions.

Blueworks Live provides a single, shared repository as well as social and collaborative capabilities that enable organizations to drive enterprise-wide innovation and business-led change.

New delivery options for Blueworks Live are now available:

- Blueworks Live Private Cloud

In addition to availability on the public cloud, Blueworks Live is now available as a private cloud that is managed by IBM and runs on dedicated hardware at one of the IBM SoftLayer data centers. The single-tenant, private cloud environment employs dedicated hardware and software to create a unique instance of Blueworks Live for each private cloud customer. Each Blueworks Live private cloud instance is physically and logically isolated from all other instances of Blueworks Live and from all other applications and data.

The Editor, Contributor, and Viewer Authorized User options of the public cloud are also available in the private cloud environment:

- Blueworks Live Private Cloud Editor: Per authorized user
- Blueworks Live Private Cloud Contributor: Per authorized user
- Blueworks Live Private Cloud Viewer: Per 500 authorized users

- Blueworks Live 500 Viewer Pack

This new Viewer Authorized User option allows for a reduced number of authorized users from the current quantity of 1000. The Viewer capabilities are targeted to the occasional viewer of processes and are offered at a lower price point than Editor or Contributor Authorized Users. The new option being made available is:

- Blueworks Live Viewer: Per 500 authorized users

## Key prerequisites

Supported environments include the following:

- Microsoft™ Windows™

- Apple Mac OS

---

## Planned availability date

---

April 21, 2014

---

## Description

---

### **Accessibility by people with disabilities**

---

A US Section 508 Voluntary Product Accessibility Template (VPAT) containing details on accessibility compliance can be requested at

[http://www.ibm.com/able/product\\_accessibility/index.html](http://www.ibm.com/able/product_accessibility/index.html)

---

## Product positioning

---

All company functions are based on a set of processes. These processes allow a company to repeat a service or offering with enough efficiency to make money. While every company uses processes, not every company has a high level of visibility into their processes. For example, companies often have to check with individuals every time they need an update on the status of a process, and some companies have only vague notions of what their processes are, how long they take to complete, and how to improve them. In addition, many employees do not think about their jobs as processes, and they certainly do not think about BPM.

Every day, more and more companies are kicking off process improvement projects. When a process improvement project is successful, the business value delivered can be significant, resulting in less effort, lower costs, lower risks, increased productivity, higher agility, and a more competitive position in their industry.

For a process improvement project to be successful, it is imperative that everyone involved in the process is aligned on the fundamentals, and able to collaborate in a tool that accurately reflects the company process.

Today, companies have a variety of resources available to deal with process problems. They can visit web-based community sites to read blogs and articles, but often these provide only generic guidance, as companies will not share anything that gives them a competitive advantage. They can use collaboration software to create and assign simple tasks, but there is little tracking and visibility into the state of these processes. They can use traditional or cloud-based offerings to document and diagram processes, but this process documentation is often not shared broadly in the organization. They can purchase a BPM solution to model and execute processes, but these teams have the capacity to implement only the few processes with the largest impact to the business. They can create and deliver process education, but do not have a good way to track education history or the overall skill level of the organization.

Blueworks Live enables subject-matter experts and analysts to document their processes and provides users with visibility and the tools to communicate about processes. There are many document-based, collaboration tools in the market. Blueworks Live distinguishes itself from those other tools by engaging users in a process-focused, collaborative environment.

Blueworks Live provides an easy-to-use environment for the rapid discovery, definition, and documentation of business processes. Its graphical design and visualization tools are specifically designed to make it easy for process owners and business users to engage directly in the analysis and improvement of their business processes. As a cloud-based offering, it allows new contributors to the team to be added on demand and as needed, with no extensive training.

Blueworks Live provides the single, shared repository where participants can find the 'single version of truth' about any process. In this way, Blueworks Live helps facilitate successful process improvement projects by enabling users on the project improvement team to get aligned on process goals, problems, and areas for improvement. When the business process management team is ready to inventory, discover, and analyze the details of their own processes, Blueworks Live can be used as the 'system of record' for storing and sharing the detailed information for the client processes. As processes and improvement opportunities change over time, the details can be documented in Blueworks Live so that there is a single spot where users can go to access the latest up-to-date information.

Blueworks Live directly integrates with IBM BPM for implementation, execution, and optimization of business processes.

---

## Reference information

---

To learn more about previously announced capabilities and Authorized User options of Blueworks Live, refer to Software Announcements [212-097](#), dated April 24, 2012, and [212-375](#), dated October 02, 2012.

---

## Program number

---

Program number	VRM	Program name
5725-G68	SaaS	IBM Blueworks Live

---

## Education support

---

Education is a key component to ensuring software success. IBM creates a comprehensive portfolio of education material to help customers successfully deploy IBM software products to their maximum potential. The IBM education team is committed to providing the highest quality education content available to help your organization prosper in today's competitive marketplace.

The IBM education team works closely with IBM product developers and IBM services organizations to ensure that the courses we offer provide the most current technical and product information. Our courses place an emphasis on the advanced knowledge and insight that only these sources can provide. We draw from a deep pool of IBM technical experience in the development of our courses, and pass that knowledge on to our students. Our courses emphasize hands on labs to develop comprehensive skills in using the product to solve business problems. The education offerings from IBM Training span the spectrum of skill needs, from introductory product overviews to advanced programming and product administration courses.

Role-based, training paths can be found at

<http://www.ibm.com/software/websphere/education/paths/>

The delivery of IBM education is provided by IBM Global Training Partners.

For more information about available education offerings, search on the product name at

<http://www.ibm.com/training>

For building skills for a smarter planet, visit

<http://www.ibm.com/services/learning/ites.wss/zz/en?pageType=page&c=B572656E16664033>

IBM offers specific education support offerings for Blueworks Live.

### **Get Started Quickly**

Blueworks Live features a *Getting started* guide, forums, expert advice, and a wide range of video tutorials to help you get started quickly. For more information, visit

<http://www.blueworkslive.com>

### **Go In Depth courses**

#### **ZB029 - Process Discovery and Modeling in IBM Blueworks Live**

Blueworks Live provides simple-to-understand product features that facilitate collaborative process discovery and modeling.

This course is designed for novice Blueworks Live business users, and it focuses on two main topics. First, you learn the core modeling skills and methods that improve the speed and quality of defining processes with BPMN. Second, you learn the core product skills and methods that are needed to model processes with IBM Blueworks Live.

The lab exercises are designed to reinforce the concepts that you learn throughout the course, and allow you to practice the use of Blueworks Live. The exercises cover skills such as capturing process details in a Blueworks Live discovery map, conducting playbacks, and creating a process diagram. For more information about Process Modeling with Blueworks Live, visit

[http://www-304.ibm.com/jct03001c/services/learning/ites.wss/us/en?pageTitle=course\\_description&courseCode=ZB029](http://www-304.ibm.com/jct03001c/services/learning/ites.wss/us/en?pageTitle=course_description&courseCode=ZB029)

#### **ZB030 - IBM Blueworks Live Account Administration**

In this self-paced course, you learn how to administer Blueworks Live, manage accounts, and use enhanced product features. The course is designed for advanced business users who have experience in creating, analyzing, and documenting business processes with Blueworks Live.

The first section of the course - Managing users and user access, teaches you how to manage users and account spaces. The second section - Account management, covers how to customize accounts, how to manage the glossary, and other account management needs. In the third section - Blueworks Live enhancements, you learn how to capture policies and conduct playbacks in Blueworks Live.

Lab exercises throughout the course reinforce the concepts that you learn and allow you to practice managing Blueworks Live. These exercises require an established Blueworks Live account, which your organization must provide for you.

For more information about Blueworks Live Account Administration, visit

[http://www-304.ibm.com/jct03001c/services/learning/ites.wss/us/en?pageTitle=course\\_description&courseCode=ZB030](http://www-304.ibm.com/jct03001c/services/learning/ites.wss/us/en?pageTitle=course_description&courseCode=ZB030)

IBM BPM courses complement Blueworks Live and combine the ideal mix of IBM BPM coursework and practical experience into role-specific education tracks for analysts, developers, program managers, administrators, and executives. Complementing the coursework is mentoring that helps ensure BPM best practices are integrated into BPM projects.

IBM BPM experts work side-by-side to provide hands-on training.

For in-depth IBM BPM education, visit

<http://www.ibm.com/software/websphere/education/paths/>

Search for "Business Process Management" in the keyword search box.

---

## Offering Information

---

Product information is available via the Offering Information website

<http://www.ibm.com/common/ssi>

Also, visit the Passport Advantage® website

<http://www.ibm.com/software/passportadvantage>

---

## Publications

---

Product documentation, including a *Getting started* guide, FAQs, and video tutorials, is provided online for clients who are logged into Blueworks Live at

<http://www.blueworkslive.com>

---

## Technical information

---

### **Specified operating environment**

---

#### **Hardware requirements**

A workstation that runs one of the supported web browsers.

#### **Software requirements**

One of the following operating environments:

- Microsoft Windows, with one of the following browsers:
  - Windows Internet Explorer 7, 8, or 9
  - Mozilla Firefox 4, or later
  - Google Chrome 15, or later
- Apple Mac OS X with one of the following browsers
  - Mozilla Firefox 4, or later
  - Google Chrome 15, or later

The program's specifications and specified operating environment information may be found in documentation accompanying the program, if available, such as a readme file, or other information published by IBM, such as an announcement letter. Documentation and other program content may be supplied only in the English language.

### **Planning information**

---

#### **Packaging**

This offering is delivered through the Internet. There is no physical media.

Blueworks Live is available at

<http://www.blueworkslive.com>

---

## Software Services

---

IBM Software Services has the breadth, depth, and reach to manage your services needs. You can leverage the deep technical skills of our lab-based, software services

team and the business consulting, project management, and infrastructure expertise of our IBM Global Services team. Also, we extend our IBM Software Services reach through IBM Business Partners to provide an extensive portfolio of capabilities. Together, we provide the global reach, intellectual capital, industry insight, and technology leadership to support a wide range of critical business needs.

To learn more about IBM Software Services or to contact a Software Services sales specialist, visit

<http://www.ibm.com/software/sw-services/>

---

## Ordering information

---

This product is only available via Passport Advantage. It is not available as shrinkwrap.

These products may only be sold directly by IBM or by authorized IBM Business Partners for Software Value Plus.

For more information about IBM Software Value Plus, visit

[http://www.ibm.com/partnerworld/page/svp\\_authorized\\_portfolio](http://www.ibm.com/partnerworld/page/svp_authorized_portfolio)

To locate IBM Business Partners for Software Value Plus in your geography for a specific Software Value Plus portfolio, visit

<http://www.ibm.com/partnerworld/wps/bplocator/>

Product group: WebSphere  
 Product Identifier Description (PID)  
 IBM Blueworks Live 5725-G68

Product category: Application Integration Middleware Other

### Passport Advantage

Program name/Description	Part number
IBM Blueworks Live - Public Cloud	
Editor - Per authorized user Annual Subscription 12 Mo without support	D0PQILL
Daily Fee for Partial month without support	D0PQKLL
Contributor - Per authorized user Annual Subscription 12 Mo without support	D0PQJLL
Daily Fee for Partial month without support	D0PQLLL
Viewer - Per 500 authorized users Annual Subscription 12 Mo without support	D157DLL
Daily Fee for Partial month without support	D157ELL

Note: Effective April 16, 2014, IBM will no longer offer the Viewer - Per 1000 authorized users as an orderable option. If you require the Viewer - Per 1000 authorized users option, you would purchase two packs of Viewer - Per 500 authorized users option.

### IBM Blueworks Live - Private Cloud

Editor - Per authorized user Annual Subscription	D157FLL
---	---------

12 Mo without support	
Daily Fee for Partial month without support	D157GLL
Contributor - Per authorized user Annual Subscription 12 Mo without support	D157HLL
Daily Fee for Partial month without support	D157ILL
Viewer - Per 500 authorized users Annual Subscription 12 Mo without support	D157JLL
Daily Fee for Partial month without support	D157KLL
One-time set up - Per instance	D157LLL

### Charge metric

---

Program name	Part number or PID number	Charge metric
IBM Blueworks Live	5725-G68	
Public cloud multi-tenant environment		
- Editor		Per authorized user
- Contributor		Per authorized user
- Viewer		Per 1000 authorized users
- Viewer		Per 500 authorized users
Private cloud single-tenant environment		
- Editor		Per authorized user
- Contributor		Per authorized user
- Viewer		Per 500 authorized users
- Private cloud setup		Per customer; one-time charge

### Authorized User

Authorized User is a unit of measure by which the program can be licensed. An Authorized User is a unique person who is given access to the program. The program may be installed on any number of computers or servers and each Authorized User may have simultaneous access to any number of instances of the program at one time. Licensee must obtain separate, dedicated entitlements for each Authorized User given access to the program in any manner directly or indirectly (for example, via a multiplexing program, device, or application server) through any means. An entitlement for an Authorized User is unique to that Authorized User and may not be shared, nor may it be reassigned other than for the permanent transfer of the Authorized User entitlement to another person.

---

### Terms and conditions

---

The information provided in this announcement letter is for reference and convenience purposes only. The terms and conditions that govern any transaction with IBM are contained in the applicable contract documents such as the IBM International Passport Advantage Agreement, the International Passport Advantage Express® Agreement, or the IBM International Agreement for Selected IBM SaaS Offerings, or the IBM SaaS Terms of Use.

This product is only available via Passport Advantage. It is not available as shrinkwrap.

**Subscription**

The IBM International Passport Advantage Agreement and the IBM SaaS Terms of Use govern your use of this offering.

**Technical Support**

Technical support is provided for IBM SaaS and enabling software, as applicable, during the subscription period. Any enhancements, updates and other materials provided by IBM as part of any such technical support are considered to be part of IBM SaaS or enabling software, as applicable, and therefore governed by these Terms of Use. Technical support is included with IBM SaaS and is not available as a separate offering.

Refer to additional technical support information in the IBM Software as a Service Terms of Use document for the program.

**Terms of use**

The program's Terms of Use document is available on the IBM Software as a Service Terms of Use website

<http://www.ibm.com/software/sla/sladb.nsf/sla/tou>

**Limited warranty**

If warranted, refer to the warranty as stated in the Terms of Use document or the Cloud Services Agreement for this offering.

**Money-back guarantee**

No

**Volume orders (IVO)**

No

**Passport Advantage applies**

Yes, and through the Passport Advantage website at

<http://www.ibm.com/software/passportadvantage>

**Software Subscription and Support applies**

No

**System i® Software Maintenance applies**

No

**Variable charges apply**

No

**Educational allowance available**

Not applicable.

---

**Statement of good security practices**

---

IT system security involves protecting systems and information through prevention, detection, and response to improper access from within and outside your enterprise. Improper access can result in information being altered, destroyed, or misappropriated or can result in misuse of your systems to attack others. Without a



comprehensive approach to security, no IT system or product should be considered completely secure and no single product or security measure can be completely effective in preventing improper access. IBM systems and products are designed to be part of a comprehensive security approach, which will necessarily involve additional operational procedures, and may require other systems, products, or services to be most effective. IBM does not warrant that systems and products are immune from the malicious or illegal conduct of any party.

---

## Prices

---

### **Business Partner information**

If you are an IBM Business Partner -- Distributor for Workstation Software acquiring products from IBM, you may link to Passport Advantage Online for resellers where you can obtain Business Partner pricing information. An IBM ID and password are required.

<https://www.ibm.com/software/howtobuy/passportadvantage/paoreseller>

### **Passport Advantage**

For Passport Advantage information and charges, contact your IBM representative or authorized IBM Business Partner for Software Value Plus. Additional information is also available at

<http://www.ibm.com/software/passportadvantage>

### **IBM Global Financing**

---

IBM Global Financing offers competitive financing to credit-qualified customers to assist them in acquiring IT solutions. Offerings include financing for IT acquisition, including hardware, software, and services, from both IBM and other manufacturers or vendors. Offerings (for all customer segments: small, medium, and large enterprise), rates, terms, and availability can vary by country. Contact your local IBM Global Financing organization or visit

<http://www.ibm.com/financing>

IBM Global Financing offerings are provided through IBM Credit LLC in the United States, and other IBM subsidiaries and divisions worldwide to qualified commercial and government customers. Rates are based on a customer's credit rating, financing terms, offering type, equipment type, and options, and may vary by country. Other restrictions may apply. Rates and offerings are subject to change, extension, or withdrawal without notice.

Financing from IBM Global Financing helps you preserve cash and credit lines, enables more technology acquisition within current budget limits, permits accelerated implementation of economically attractive new technologies, offers payment and term flexibility, and can help match project costs to projected benefits. Financing is available worldwide for credit-qualified customers.

For more financing information, visit

<http://www.ibm.com/financing>

### **Trademarks**

Blueworks Live is a trademark of IBM Corporation in the United States, other countries, or both.

IBM, Passport Advantage, Express and System i are registered trademarks of IBM Corporation in the United States, other countries, or both.

Microsoft and Windows are trademarks of Microsoft Corporation in the United States, other countries, or both.

Other company, product, and service names may be trademarks or service marks of others.

***Terms of use***

IBM products and services which are announced and available in your country can be ordered under the applicable standard agreements, terms, conditions, and prices in effect at the time. IBM reserves the right to modify or withdraw this announcement at any time without notice. This announcement is provided for your information only. Additional terms of use are located at:

<http://www.ibm.com/legal/us/en/>

For the most current information regarding IBM products, consult your IBM representative or reseller, or visit the IBM worldwide contacts page

<http://www.ibm.com/planetwide/us/>